



BETTY T. SLOAN PROMOTION AWARD

NOMINATION FORM

Please provide the following information to nominate an individual or organization for the Betty T. Sloan Promotion Award. The nominee should have done an outstanding job of promoting or conducting an event that brings visitors to our city or has worked to somehow improve the image of Jonesboro. Please be as specific as possible regarding the nominee and/or event. Please limit submissions to 400 words or less. (Example: *Rather than nominating one large organization for all of its programs, a more appropriate nomination would be a department for a specific project or program.*)

All nomination forms must be returned to the Chamber by Tuesday, September 17, 2026, at 4.00 pm. The Betty T. Sloan Promotion Award will be presented at the Annual Meeting on October 1, 2026.

Individual/Organization:

Key Person (if organization): _____

Address: _____

Telephone: _____

Indicate how you feel this individual/organization had promoted Jonesboro. Please be specific regarding particular events or types of promotion. You may attach one page if extra space is needed.

If an event, how many people attended? (approximately): _____

Nominator's Name: _____

Telephone: _____

Email: _____

GENERAL RULES

1. Nomination forms are available at the Chamber of Commerce (1709 E. Nettleton Ave.).
2. No self-nominations will be accepted.
3. The nominee/event must have a Chamber of Commerce affiliated representative.
4. **Entries must be received by 4:00 pm on the deadline date. Again, please limit your submission to 400 words or less.**
5. Nominations will be reviewed, and award recipients selected by members of the Goodwill Ambassadors.
6. If nominee is a member of the Goodwill Ambassadors, they must recuse themselves from the selection process.
7. Persons or organizations promoting Jonesboro as a regular part of their job or business enterprise are ineligible to receive an award.
8. Prior recipients are eligible to be considered each year.

Return to:

Mandy Cook at mcook@jonesborochamber.com

Or drop forms by the Jonesboro Regional Chamber of Commerce

1709 East Nettleton Ave.

Jonesboro, AR