

JONESBORO REGIONAL CHAMBER OF COMMERCE

# EMERGING LEADERS



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One of the key successes to any community is leadership. Throughout the years, Jonesboro and the surrounding region have been home to exceptional leaders focused on making our communities the best that they could be. As I have thought back over the years, I can still hear the resounding words of, "It's a great day to be in Jonesboro!" The fact is that we have an exceptional community, and the future focus is based upon making it even greater in the years to come.

As we think about the future, one of the key aspects of economic development is to ensure that there is professional development for our up-and-coming leaders. How do we, as a community, invest in our leaders and mentor them in both leadership and community service? As we looked to answer this question, our team at the chamber was extremely impressed with some programs at other chambers within the United States that were focused on developing up and coming leaders within their communities through a dedicated mentorship program. Through training and mentorship, young leaders from the community are introduced to key leadership perspectives in both business and economic development. In addition, members of the program go through additional leadership assessments and training that ensures their development for the years to come. From this research and our own insights as a chamber, the Jonesboro Emerging Leaders Program was born.

In our third year, the Jonesboro Emerging Leaders Program will accept up to 15 leaders from our community in a program that will center on leadership development and mentorship. Our exceptional mentors have committed to dedicating their time to work one on one with leaders who apply and are accepted into our program. As a young leader, you will have dedicated time to gain insight and perspective from these very successful business individuals and community servants. As I think about my development as a leader in the field of healthcare, my mentors, both in my field and outside of my field, help to guide and direct me throughout my career. In addition, our team has put together exceptional leadership training from key leaders in their field. The Jonesboro Emerging Leaders Program takes this perspective and puts it into a formal program centered on ensuring that 15 Emerging Leaders are exposed to our economic development programs within our region as well.

As a chamber, we hope that many from our community will consider this unique program for their personal development and growth. We know that the Jonesboro Emerging Leaders Program will be an extreme success within our region and will continue for years to come. We look forward to meeting the 2022 class and witness the success that the members of the class will have for years to come.

Michael Givens, Chair, Jonesboro Emerging Leaders Program

## PREVIOUS MENTORS

Chris Barber, President & CEO - St. Bernards Healthcare  
Henry Burrell, General Manager - Houlihan's Jonesboro  
Dr. Kelly Dampousse, Chancellor - Arkansas State University Jonesboro  
Scott Durham, Senior Vice President/Branch Manager - Wells Fargo Advisors  
Brad Edwards, President & CEO - First Security Bank Jonesboro  
Dr. Lillie Fears, Professor - Arkansas State University  
Gina Gomez, Executive Director - Hispanic Community Services, Inc.  
Dr. Brookshield Laurent, Chair and Associate Professor - NYIT College of Osteopathic Medicine at A-State  
Samuel Lynd, CEO - NEA Baptist  
Melissa McDaniell, Market President - IberiaBank  
Jerry Morgan, Jonesboro Market President - First National Bank  
Beverly Nix, CEO - Sharp, Inc.  
David Peacock, President - Hytrol Conveyor Co., Inc.  
Jake Rice III, Manager - Jonesboro City Water & Light  
Dr. Shane Speights, Dean - NYIT College of Osteopathic Medicine at A-State  
Ralph Waddell, Attorney - Waddell, Cole & Jones, PLLC  
Dr. Kim Wilbanks, Superintendent - Jonesboro Public Schools  
Greg Williams, CEO - Nabholz  
Linda Wofford, President & CEO - Engines, Inc.  
Mark Young, President & CEO - Jonesboro Regional Chamber of Commerce



## OBJECTIVE

The Jonesboro Regional Chamber of Commerce believes that at our community's core, the ultimate catalyst for growth is the ability to identify, engage, and empower the right people for leadership. We must take an aggressive approach to developing the human capital required to move our region forward.

As a part of our mission to provide great leadership training, we bring you **EMERGING LEADERS**, an in-depth mentorship experience that pairs proven leaders with emerging leaders.

The experience will equip emerging leaders with the opportunity to interact with legacy leaders to learn the intangible skills that transformational leaders display.

## OVERVIEW

**EMERGING LEADERS** is a leadership development program that combines individualized mentorship with interactive learning sessions. It is designed for busy professionals and features accelerated learning and flexible scheduling with mentors. Emerging Leaders can minimize their time outside of the office while maximizing their personal leadership development and expanding their network.

Topics are relevant for all industries and include: leading with your strengths, developing executive habits, leadership and conflict, and building your personal leadership brand. Upon completion of the program, Emerging Leaders will have uncovered leadership skills and have an arsenal of additional strategies to be more successful.

## COMMITMENT

We commit to:

- provide an environment for growth;
- facilitate sessions with relevant and engaging material;
- equip you with tools to realize your leadership potential;
- enrich your professional network.

We ask that you commit to the following:

### MENTEE

TIME	6 sessions 4 one-on-one meetings with your mentor
TALENT	Share experiences, challenges and successes with your mentor
INVESTMENT	\$500 - Includes course materials, leadership training and meals

### MENTOR

TIME	2-hour mentor/mentee training session Meet-and-Greet with your mentee 4 one-on-one meetings with your mentee
TALENT	Share your expertise and wisdom Share your network Be willing to show your mentee new experiences to support their growth



## CALENDAR

Mentor/Mentee Match Day  
Jonesboro Country Club  
Thursday, August 18 5:00-6:30 pm

Mentor/Mentee Training by Novus Global  
St. Bernards Community Room  
Tuesday, August 23 10:30 am-3:00 pm

SESSION #1 | EMOTIONAL INTELLIGENCE  
Thursday, September 8  
7:30 am - 9:00 am

SESSION #2 | INCLUSIVE WORKPLACES  
Thursday, September 22  
8:30 am - Noon

SESSION #3 | EXECUTIVE PRESENCE AND INFLUENCE  
Thursday, October 13  
8:30 am - Noon

SESSION #4 | CHANGE LEADERSHIP  
Thursday, October 27  
8:30 am - Noon

SESSION #5 | COMMUNITY IMPACT PANEL  
Community Room at First Community Bank  
Tuesday, November 8 8:30 am - Noon

Celebration Lunch  
Thursday, November 17  
11:30 am - 1:00 pm

## PROCESS

### APPLICATION

Deadline: July 31<sup>st</sup>

Space is limited to 15 mentees. To apply, please complete the application online at [www.jonesborochamber.com](http://www.jonesborochamber.com). Applications are reviewed in the order received, so set yourself up for success and apply now! Please include a recommendation letter from your direct supervisor.

### FOUR CONNECTIONS

We ask that the mentors and mentees meet a minimum of four times. These get togethers should be focused on building the relations as well as discussions about leadership principles. It is your choice where and for how long you visit. Mentor and Mentee should work together to find a schedule and space that works for both.

## ADVISORY COUNCIL

Michael Givens, St Bernards Healthcare, Chair  
Melissa Hardcastle, Chicken Salad Chick  
Brock Cline, Nabholz Construction  
Dr. Karen McDaniel, Neil Griffin College of Business  
Todd Holt, Arkansas Blue Cross/Blue Shield  
Dr. Lillie Fears, Arkansas State University  
Gabe Roberts, First Community Bank



## APPLICATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Email \_\_\_\_\_ Cell # \_\_\_\_\_ Polo Size \_\_\_\_\_

Have you been through Leadership Jonesboro? \_\_\_\_\_ What year? \_\_\_\_\_

Who has been the most influential leader in your life and why? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

A minimum of 3 years management/leadership experience is required. Please share your experiences and describe your leadership style?

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\_\_\_\_\_  
\_\_\_\_\_

If tomorrow was your last day on Earth, what would you want people to say about you? What do you want to be known for? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What are your top 3 priorities during the next year? \_\_\_\_\_

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\_\_\_\_\_  
\_\_\_\_\_

What do you hope to gain from participating in Emerging Leaders? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*Please include a recommendation letter from your direct supervisor.*