


Leadership Jonesboro



A Program of the

**Jonesboro
Regional**
CHAMBER OF COMMERCE



THE PURPOSE

Leadership Jonesboro is designed to identify, educate and motivate potential leaders for the future of our region and to offer professional development. New in 2021 is The Prioritized Leader series which teaches five priorities for success in life and business.

THE CHALLENGE

The Jonesboro Region is one of the major growth areas of Arkansas. New growth - both in terms of population and the economy - means new challenges. New solutions to these challenges demand the involvement of informed and caring citizens. LEADERSHIP JONESBORO will offer informative learning opportunities in an atmosphere that stimulates participants to use both new and proven tools to meet the opportunities of today and tomorrow.

TIME COMMITMENT

The program begins in February with a 1 ½ day training for DISC and The Prioritized Leader. This session is required for participation and the location is TBD depending upon the ability to socially distance and adhere to ADH guidelines. Other sessions will be held virtually or in various locations suitable for the theme of the session topic (when possible). Participants will be asked to host some sessions. Sessions are held on two Fridays each month and the length of each is determined by the session topic. The DISC profile, training materials and all meals are included in the \$1595 tuition. NO more than 4 absences are allowed!

Other session topics include government, education, transportation, quality of life, healthcare, social issues, A-State, industrial development, the economy, justice system and diversity inclusion.

WHO CAN APPLY?

Anyone who works for a chamber member may apply. However, this official [LEADERSHIP JONESBORO](#) application form must be used. A selection committee, which remains anonymous, invites up to 22 individuals to participate. Only 1 person per company will be selected. The applicant must not be a candidate for public office at the time of application. Applications are due December 31, 2020 with a professional photo submitted electronically to teresa@jonesborochamber.com.

CLASS OF 2021
APPLICANT INFORMATION FORM

Name

FIRST

MIDDLE

LAST

Age

Date of Birth

Business Firm

Cell #

E-mail

Your Title (as you want it published/broadcast)

Your Name (the one you prefer for name tag)

Spouse's Name

Children's Names

Education (high school, college, trade, etc.) degrees obtained

EMPLOYMENT

Length of Service with present business/organization

What do you do in your job?

What do you consider your highest responsibility, skill or career achievement so far?

ORGANIZATIONS AND ACTIVITIES

List community, civic, professional, religious, social, athletic and other organizations of which you have been a member, in order of their value to you, during the past three years.

Organizations	Date	Position Held/Your Contribution
---------------	------	---------------------------------

Describe your personality in three sentences or less and name one unusual or 'fun' fact about yourself.

In your judgement, what are three of the greatest challenges facing the region today? (Use additional paper if necessary.)

A.

B.

C.

Are you a registered voter in Craighead County?

Name one other thing you want the selection committee to know about you and why you should be chosen for the 2021 LEADERSHIP JONESBORO program?

Name two persons in this community whom the selection committee could contact for additional information about you.

Name	Title
Business	Telephone
Name	Title
Business	Telephone

COMMITMENT STATEMENT OF APPLICANT

- I wish to participate in Leadership Jonesboro Class of 2021.
- I have my company/organization management's support for participation.
- If selected, I will have the \$1595.00 tuition paid to the Chamber of Commerce office by February 5, 2021.
- I understand that I must not be an announced candidate for public office at the time of my acceptance to the program.
- I understand that all participants in the Leadership Jonesboro program are expected to attend all scheduled meetings of the program and be there for the entire session. More than four absences for any reason shall be considered adequate cause to be dropped from the Leadership Jonesboro program. Attendance requirements of participants are strictly enforced. No refund shall be made after the class convenes.
- I understand the first session is required with no exceptions.
- I am willing to make the time commitment and miss no more than 4 sessions.

I have read and understand the above Commitment Statement and will comply if selected for the program. The information submitted with this application is true and correct to the best of my knowledge.

Date _____ Signed _____

The Leadership Jonesboro Selection Committee will weigh the applicants and select participants for the 2021 class. Participants are selected on a comparative qualification assessment from the full complement of applications made for that year. The intent of the selection process is to put together the best qualified group of candidates representing a cross-section of interests within the community. You must be employed by your current employer for at least one year.

There are two scholarships, The Leadership Link and The Betty T. Sloan, available for those that need financial support to participate in the program. If you need such a scholarship to participate in the program, please state in a letter addressed to Leadership Link Board of Directors and attach to this application.

A PROFESSIONAL PHOTO MUST ACCOMPANY THIS APPLICATION, email to teresa@jonesborochamber.com This will help the selection committee identify applicants and put names and faces together. Applications submitted without the required photograph will not be considered for admission into Leadership Jonesboro.

Deadline for applications: December 31, 2020 at 4:00 pm with no exceptions.